FOR IMMEDIATE RELEASE

Pole Star Selects ORBCOMM for Satellite AIS Service

London, 05 December 2012. Pole Star Space Applications announced today that it plans to incorporate satellite Automatic Identification System (AIS) data provided by ORBCOMM Inc. (Nasdaq: ORBC) into its complete range of commercial maritime, Long Range Identification and Tracking (LRIT) and fisheries management solutions.

Pole Star will introduce satellite AIS features progressively throughout its range of fleet management, ship security and vessel monitoring solutions. Pole Star will utilise ORBCOMM’s satellite AIS service, which transmits a ship’s identification, position and other critical data, to assist in ship tracking and maritime navigation and safety efforts.

Jeff Douglas, Chief Technology Officer at Pole Star, said: “The addition of ORBCOMM’s proven and reliable satellite-based AIS service will enhance our already strong value proposition and commitment to our customers by providing the most complete situational picture of worldwide vessel activity.”

“We are very pleased to welcome Pole Star to our growing list of solution providers,” said Marc Eisenberg, ORBCOMM’s chief executive officer. “Pole Star provides innovative maritime solutions that require a high standard of quality, performance and global coverage. ORBCOMM’s satellite AIS service meets this need with the most comprehensive coverage and the highest refresh rates of any satellite-based AIS system.”

About Pole Star Space Applications Ltd
Pole Star Space Applications is the world’s leading provider of fleet management, ship security and vessel monitoring systems to the maritime industry. Working closely with our commercial customers and maritime administrations worldwide, we understand the needs of the maritime sector. We develop innovative and reliable systems that enable our users to monitor and manage their assets worldwide. Our applications provide users with the information they need to maximise operational performance and safeguard assets and crew. Pole Star systems are currently used to track nearly 40,000 ships worldwide.
About ORBCOMM Inc.

ORBCOMM is a leading global satellite data communications company, focused on Machine-to-Machine (M2M) communications. Its customers include Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery, Hyundai Heavy Industries, Asset Intelligence (a division of I.D. Systems, Inc.), Komatsu Ltd., Manitowoc Crane Companies, Inc., and Volvo Construction Equipment among other industry leaders. By means of a global network of low-earth orbit (LEO) satellites and accompanying ground infrastructure, ORBCOMM’s low-cost and reliable two-way data communication services track, monitor and control mobile and fixed assets in our core markets: commercial transportation; heavy equipment; industrial fixed assets; marine; and homeland security. ORBCOMM based products are installed on trucks, containers, marine vessels, locomotives, backhoes, pipelines, oil wells, utility meters, storage tanks and other assets. Through its recently acquired StarTrak Information Technologies, LLC and StarTrak Logistics Management Solutions, LLC (formerly PAR Logistics Management Solutions) businesses, ORBCOMM is an innovator and leading provider of tracking, monitoring and control services for the refrigerated transport market. Under its ReeferTrak®, GenTrak™, and CargoWatch™ brands, the company provides customers with the ability to proactively monitor, manage and remotely control their refrigerated transport assets. Additionally, ORBCOMM provides Automatic Identification System (AIS) data services for vessel tracking and to improve maritime safety to government and commercial customers worldwide. ORBCOMM is headquartered in Fort Lee, New Jersey and has its network control centre in Dulles, Virginia. For more information, visit www.orbcomm.com.

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Notes to Editors

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