



## **ORBCOMM IOT TOOLKIT POWERS ENTERPRISE SOLUTIONS FROM END-TO-END**

*Complete IoT stack simplifies the entire process for enabling and deploying M2M and IoT solutions across a wide range of vertical markets*

**Rochelle Park, NJ, September 7, 2016** – ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Machine-to-Machine (M2M) and Internet of Things (IoT) solutions, today introduced its Enterprise IoT Toolkit, which provides every layer of the IoT stack required to develop market-specific solutions that improve asset utilization, reduce operational costs and provide long-term return on investment (ROI). ORBCOMM’s IoT Toolkit components are available together or separately to enterprises, Original Equipment Manufacturers (OEMs), solution providers and Value Added Resellers (VARs) to create M2M and IoT solutions with the assurance that all of the building blocks are interoperable and come with a single point of contact for support.

As a global leader with the broadest set of enterprise IoT capabilities in the market today, ORBCOMM is uniquely positioned to provide all of the following tools for quickly developing flexible, scalable IoT solutions.

- **Devices**

ORBCOMM offers a full suite of tracking, monitoring and controlling devices, ranging from individual components such as interchangeable satellite modems, sensors and smart terminals to turn-key, application-specific telematics solutions operating on multiple networks.

- **Networks**

ORBCOMM’s uniquely broad mix of connectivity options ensures customers are reliably in touch with their assets as cost-effectively as possible, even in some of the most remote places in the world. With services available in over 190 countries and territories, ORBCOMM’s network connectivity portfolio includes services from seven Tier One cellular providers and three global satellite networks, including ORBCOMM’s own low-Earth orbit (LEO) constellation.

- **Subscriber Management**

ORBCOMMconnect is a powerful subscriber management platform that integrates multiple connectivity providers and reduces the complexity of managing M2M assets and IoT devices across these networks. The platform simplifies provisioning, connectivity, setting thresholds and alerts, and more through either a web-based interface or an API.

- **Device Management**

ORBCOMM’s DeviceCloud enables customers to speak one language to all of their connected devices. DeviceCloud provides device configuration and provisioning, firmware upgrades and key data functionality such as transforming raw data into actionable information and generating alerts. It provides applications access to multiple networks and devices in a single device-



agnostic API, allowing a replacement, upgrade or addition of devices, whether ORBCOMM or third-party, without updating the application.

- **Application Enablement Platform**

ORBCOMM's iApp reduces the time, cost and complexity of deploying high-performance RFID and sensor-based M2M and IoT applications and solutions for the connected world. With application templates and enterprise plug-ins for a number of different industries, iApp can both jumpstart your IoT solution development and provide ongoing, evolutionary application development.

- **Applications**

For customers looking for complete end-to-end M2M and IoT deployments, ORBCOMM offers a comprehensive suite of cloud-based SaaS reporting applications for tracking and managing assets across a wide array of industries.

“There is a lot of hype surrounding IoT, with many companies trying to differentiate themselves in what is becoming a complex and crowded space,” said Marc Eisenberg, ORBCOMM's Chief Executive Officer. “ORBCOMM stands far in front of the pack because we've been doing IoT long before it was a buzzword. We believe our IoT Toolkit is the best and most complete offering available in the market today because we've been using these award-winning products and services for years to build ROI-driven M2M and IoT solutions for our customers with great success.”

ORBCOMM's IoT Toolkit is a finalist in the CTIA Super Mobility 2016 E-Tech Awards in both the Industrial IoT (IIoT, M2M, Sensors, RFID, NFC etc.) and Mobile Cloud categories. To learn more about ORBCOMM's [IoT Toolkit](#), please visit our Booth 4837 or stop by the Awards Showcase at CTIA from September 7-9, 2016 at the Sands Expo and Convention Center in Las Vegas, NV, or visit our web site at [www.orbcomm.com](http://www.orbcomm.com).

#### **About ORBCOMM Inc.**

ORBCOMM Inc. (Nasdaq: ORBC) is a leading global provider of [Machine-to-Machine \(M2M\) communication](#) solutions and the only commercial satellite network dedicated to M2M. ORBCOMM's unique combination of global satellite, cellular and dual-mode network connectivity, hardware, web reporting applications and software is the M2M industry's most complete service offering. Our solutions are designed to remotely track, monitor, and control fixed and mobile assets in core vertical markets including transportation & distribution, heavy equipment, industrial fixed assets, oil & gas, maritime, mining and government.

With nearly 20 years of innovation and expertise in M2M, ORBCOMM has more than 1.5 million subscribers with a diverse customer base including premier OEMs such as Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery Co., Ltd., John Deere, Komatsu Ltd., and Volvo Construction Equipment, as well as end-to-end solutions customers such as C&S Wholesale, Canadian National Railways, CR England, Hub Group, KLLM Transport Services, Marten



Transport, Swift Transportation, Target, Tropicana, Tyson Foods, Walmart and Werner Enterprises. For more information, visit [www.orbcomm.com](http://www.orbcomm.com).

### **Forward-Looking Statements**

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. "Risk Factors" and Part II, Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2015, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

### **Contacts**

#### ***For Investors:***

Michelle Ferris  
Director of Corporate Communications  
ORBCOMM Inc.  
+1.703.433.6516  
[ferris.michelle@orbcomm.com](mailto:ferris.michelle@orbcomm.com)

#### ***For Trade Media:***

Sue Rutherford  
VP of Marketing  
ORBCOMM Inc.  
+1 613.254.5269  
[rutherford.sue@orbcomm.com](mailto:rutherford.sue@orbcomm.com)