



## **BARNES TRANSPORTATION SELECTS ORBCOMM'S TRAILER TRACKING SOLUTION FOR ITS DRY VAN FLEET**

*Solar-powered, maintenance-free solution improves operational efficiency and trailer utilization*

**Rochelle Park, NJ, August 3, 2016** – ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Machine-to-Machine (M2M) and Internet of Things (IoT) solutions, today announced that it has been selected by Barnes Transportation Services Inc. (Barnes) to provide a [solar-powered asset tracking](#) solution for its dry van trailers. Headquartered in Wilson, North Carolina, Barnes is a family-owned and operated truckload carrier servicing the Eastern United States. ORBCOMM's solution will provide wireless connectivity through its proprietary hardware and a web-based reporting platform for optimal [fleet management](#).

Barnes is using ORBCOMM's ruggedized [telematics](#) system, which is self-powered with solar recharging technology for low power consumption and long service life, eliminating the need for frequent battery changes. ORBCOMM's solution includes a robust [web application](#) with data reporting and analytics capabilities to increase in-transit visibility and security of Barnes' dry van trailers. ORBCOMM's [telematics solution](#) also integrates with the [McLeod LoadMaster™](#) dispatch software platform, enabling Barnes to capture near-real-time asset data for their fleet, including operational condition, exception reporting and GPS position, through one comprehensive system.

“We're pleased to expand our customer portfolio with the addition of Barnes Transportation, another great customer in the dry van market that leverages our award-winning trailer telematics solution,” said Marc Eisenberg, ORBCOMM's Chief Executive Officer. “Our solar-powered solution offers Barnes continuous, real-time asset tracking and monitoring from origin to destination, requires less maintenance and provides a low cost of ownership for maximum Return on Investment.”

“With more than 75 years in the trucking business, we are committed to leveraging innovative technology to make our transportation operations more efficient over the long term,” said Keith Barnes, President of Barnes Transportation Services Inc. “ORBCOMM's high-performance telematics system provides big value by enabling full visibility into our fleet, optimal routing and transit time as well as significantly improved trailer utilization.”

Barnes expects to complete deployment of ORBCOMM's solution by year end.

### **About ORBCOMM Inc.**

ORBCOMM Inc. (Nasdaq: ORBC) is a leading global provider of [Machine-to-Machine \(M2M\) communication](#) solutions and the only commercial satellite network dedicated to M2M. ORBCOMM's unique combination of global satellite, cellular and dual-mode network connectivity, hardware, web reporting applications and software is the M2M industry's most complete service offering. Our solutions are designed to remotely track, monitor, and control fixed and mobile assets



in core vertical markets including transportation & distribution, heavy equipment, industrial fixed assets, oil & gas, maritime, mining and government.

With nearly 20 years of innovation and expertise in M2M, ORBCOMM has more than 1.5 million subscribers with a diverse customer base including premier OEMs such as Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery Co., Ltd., John Deere, Komatsu Ltd., and Volvo Construction Equipment, as well as end-to-end solutions customers such as C&S Wholesale, Canadian National Railways, CR England, Hub Group, KLLM Transport Services, Marten Transport, Swift Transportation, Target, Tropicana, Tyson Foods, Walmart and Werner Enterprises. For more information, visit [www.orbcomm.com](http://www.orbcomm.com).

### **Forward-Looking Statements**

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. "Risk Factors" and Part II, Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2015, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

### **Contacts**

#### ***For Investors:***

Michelle Ferris  
Director of Corporate Communications  
ORBCOMM Inc.  
+1.703.433.6516  
[ferris.michelle@orbcomm.com](mailto:ferris.michelle@orbcomm.com)

#### ***For Trade Media:***

Sue Rutherford  
VP of Marketing  
ORBCOMM Inc.  
+1 613.254.5269  
[rutherford.sue@orbcomm.com](mailto:rutherford.sue@orbcomm.com)