



## **NORTHERN REFRIGERATED SELECTS ORBCOMM'S TELEMATICS SOLUTION FOR ITS REFRIGERATED TRAILER FLEET**

*Ensures optimal temperature compliance and protects quality and safety of temperature-controlled cargo throughout the distribution journey*

**Rochelle Park, NJ, August 11, 2016** – ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Machine-to-Machine (M2M) and Internet of Things (IoT) solutions, today announced that it has been selected by Northern Refrigerated Transportation, Inc. (Northern Refrigerated) to provide industry-leading telematics solutions for its fleet of refrigerated trailers. Based in Turlock, CA, Northern Refrigerated is a leader in Less Than Truckload (LTL) West Coast refrigerated transport solutions.

Northern Refrigerated is using ORBCOMM's cold chain [telematics](#) systems to track, monitor and control its refrigerated trailers. ORBCOMM's end-to-end solution includes proprietary hardware and a robust web application with data reporting and analytics capabilities. ORBCOMM provides Northern Refrigerated with two-way [temperature monitoring and control](#), fuel management, maintenance and logistics services, which enable Northern Refrigerated to increase in-transit visibility and utilization of its assets, gain fuel savings, mitigate product spoilage and ensure compliance with the FDA's upcoming [Food Safety Modernization Act](#).

In addition, ORBCOMM's [telematics solution](#) easily integrates with the [TMW TruckMate® dispatch software platform](#), providing Northern Refrigerated with a centralized view of near-real-time asset location, temperature and sensor readings as well as alarm events through one comprehensive system.

“ORBCOMM's cold chain monitoring solutions are the key to maximizing efficiencies and mitigating excess expenses, and we are pleased to pass along these benefits to Northern Refrigerated as they strive to improve overall performance and utilization of their refrigerated trailers,” said Marc Eisenberg, ORBCOMM's Chief Executive Officer. “By providing end-to-end traceability of assets, we can deliver ROI-driven results, helping our customers to reduce temperature-related load rejections and costly spoilage claims, shorten dwell times, minimize theft, decrease maintenance costs and resolve improper invoicing.”

“With FSMA regulations coming into play, we needed a reliable and cost-effective solution to support our customers' chain of custody demands and meet the temperature requirements for transporting their freight,” said Paul Withrow, Chief Operating Officer of Northern Refrigerated Transportation, Inc. “ORBCOMM's powerful cold chain solution not only provides the valuable data insights we need to help our business be compliant and more profitable but also gives us an advantage in the highly competitive refrigerated transport market.”

Northern Refrigerated will complete deployment of ORBCOMM's cold chain solution by the end of 2016.



## **About ORBCOMM Inc.**

ORBCOMM Inc. (Nasdaq: ORBC) is a leading global provider of [Machine-to-Machine \(M2M\) communication](#) solutions and the only commercial satellite network dedicated to M2M. ORBCOMM's unique combination of global satellite, cellular and dual-mode network connectivity, hardware, web reporting applications and software is the M2M industry's most complete service offering. Our solutions are designed to remotely track, monitor, and control fixed and mobile assets in core vertical markets including transportation & distribution, heavy equipment, industrial fixed assets, oil & gas, maritime, mining and government.

With nearly 20 years of innovation and expertise in M2M, ORBCOMM has more than 1.5 million subscribers with a diverse customer base including premier OEMs such as Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery Co., Ltd., John Deere, Komatsu Ltd., and Volvo Construction Equipment, as well as end-to-end solutions customers such as C&S Wholesale, Canadian National Railways, CR England, Hub Group, KLLM Transport Services, Marten Transport, Swift Transportation, Target, Tropicana, Tyson Foods, Walmart and Werner Enterprises. For more information, visit [www.orbcomm.com](http://www.orbcomm.com).

## **Forward-Looking Statements**

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. "Risk Factors" and Part II, Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2015, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

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