



ORBCOMM LAUNCHES ENHANCED FLEET MANAGEMENT SOLUTION FOR HEAVY EQUIPMENT INDUSTRY

Updated platform leverages ORBCOMM's complete IoT stack to provide a single, comprehensive interface for managing mixed fleets

Rochelle Park, NJ, March 7, 2017 – ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Machine-to-Machine (M2M) and Internet of Things (IoT) solutions, today announced that it has enhanced its fleet management solution targeted for the heavy equipment industry to include additional features and functionality for its ruggedized [asset tracking device](#) and [FleetEdge web platform](#). This ORBCOMM solution provides valuable equipment position, status and performance reports that enable customers to track asset movement to minimize theft and loss, schedule service alerts to enable preventative maintenance, monitor fuel usage to optimize fuel consumption, and more.

ORBCOMM has released a new, contemporary user interface for its FleetEdge application, featuring easy and effective navigation as well as a dynamic dashboard with custom widgets. FleetEdge is the first ORBCOMM web portal built on its [Application Enablement Platform \(AEP\)](#), which uses ORBCOMM's complete [IoT stack](#) to enable big data integration and robust analytics. The scalable application is able to retrieve data directly from ORBCOMM's [DeviceCloud](#), making it ORBCOMM's first device-agnostic, cloud-based application. DeviceCloud supports ORBCOMM devices as well as third-party devices and facilitates the management of mixed fleets from one single interface. The enhanced FleetEdge application is also designed for both desktop and mobile devices, providing customers access to their heavy equipment fleets anytime, anywhere. In addition, ORBCOMM's asset tracking device now includes state-of-the-art BLE technology for local troubleshooting and configuration capabilities using ORBCOMM's field support tool mobile app as well as the latest LTE wireless technology, enabling ubiquitous dual-mode coverage.

“ORBCOMM's enhanced fleet management solution encompasses the latest IoT technologies integrated with our unique DeviceCloud platform to seamlessly manage equipment fleets of any size or asset type,” said Keith Gelinis, ORBCOMM's Senior Vice President and General Manager of OEM and Network Channel Sales. “We are committed to providing our customers with solutions that deliver a strong Return on Investment over the long term, and our next generation solution is driving higher levels of productivity and efficiency across the heavy equipment industry.”

After an extensive custom development project with ORBCOMM, Terex Materials Processing, a business segment of Terex Corporation, is the first OEM to provide remote [real-time tracking and diagnostics for crushing and screening machines](#) using ORBCOMM's new, enhanced fleet management solution.

“We are especially pleased with ORBCOMM's customized web portal, which will enable us to easily monitor our fleet of machinery and provide operational efficiencies and cost savings to our customers



right away,” said Barry McMenamin, Group Electrical Engineering Manager at Terex Materials Processing. “We are already learning a lot about how our equipment is used and will use this to drive improvements. We have a very strong ethos of continuous development and the data from the telematics solution will help us engineer in more reliability, uptime and fuel efficiency.”

To learn more about ORBCOMM’s enhanced heavy equipment solution, please visit ORBCOMM (Booth S - 65107) at CONEXPO in Las Vegas, NV, from March 7-11, 2017 or visit <http://www2.orbcomm.com/heavy-equipment>.

About ORBCOMM Inc.

ORBCOMM Inc. (Nasdaq: ORBC) is a leading global provider of [Machine-to-Machine \(M2M\) and Internet of Things \(IoT\)](#) solutions and the only commercial satellite network dedicated to M2M. ORBCOMM’s unique combination of global satellite, cellular and dual-mode network connectivity, hardware, web reporting applications and software is the M2M industry’s most complete service offering. Our solutions are designed to remotely track, monitor, and control fixed and mobile assets in core vertical markets including transportation & distribution, heavy equipment, industrial fixed assets, oil & gas, maritime, mining and government.

With nearly 20 years of innovation and expertise in M2M, ORBCOMM has more than 1.72 million subscribers with a diverse customer base including premier OEMs such as Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery Co., Ltd., John Deere, Komatsu Ltd., and Volvo Construction Equipment, as well as end-to-end solutions customers such as C&S Wholesale, Canadian National Railways, CR England, Hub Group, KLLM Transport Services, Marten Transport, Swift Transportation, Target, Tropicana, Tyson Foods, Walmart and Werner Enterprises. For more information, visit www.orbcomm.com.

Forward-Looking Statements

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company’s expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company’s control, that may cause the Company’s actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. “Risk Factors” and Part II, Item 7. “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” and elsewhere in our Annual Report on Form 10-K, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.



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