



## **ORBCOMM RECEIVES SMART GRID PRODUCT OF THE YEAR AWARD**

*Dual-mode satellite-cellular Smart Grid solution honored for exceptional innovation*

**Rochelle Park, NJ, July 26, 2016** – ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Machine-to-Machine (M2M) and Internet of Things (IoT) solutions, today announced that it has received a 2016 Smart Grid Product of the Year Award from [SmartGrid.TMCnet.com](http://SmartGrid.TMCnet.com), a [TMC](#) and [Crossfire Media](#) sponsored technology media website. ORBCOMM’s dual-mode satellite-cellular solution enables utility companies to efficiently manage their Smart Grids by [monitoring and controlling reclosers](#) and other network distribution devices in real time.

ORBCOMM’s [Smart Grid device](#) is integrated with the utility equipment to control the information exchange and reporting process between the utility companies’ [SCADA system](#) software and the equipment site. With ORBCOMM’s [Smart Grid monitoring solution](#), utility companies can improve the reliability and availability of real-time field data in order to make power grid decisions quickly and manage the equipment regulating the distribution network in the event of a sudden interruption in service.

“We are pleased to be recognized by TMC and Crossfire Media for providing an innovative and scalable Smart Grid solution for the utility industry,” said Marc Eisenberg, ORBCOMM’s Chief Executive Officer. “Utility companies are always looking to optimize the efficiency of their generation and distribution network, and ORBCOMM’s dual-mode solution ensures they maintain complete visibility and control of their equipment assets even in the most remote areas of the world.”

“The solutions that have been selected for the 2016 Smart Grid Product of the Year Award reflect the diverse range of innovation driving this market. Congratulations to ORBCOMM, which exemplified the best of smart grid technologies in the past year,” said Carl Ford, CEO & Community Developer, [Crossfire Media](#).

“It is my pleasure to recognize ORBCOMM with a Smart Grid Product of the Year Award for its contribution to the advancement of smart grid technologies,” said [Rich Tehrani](#), CEO, TMC. “I look forward to seeing more innovation from ORBCOMM in the coming year.”

### **About ORBCOMM Inc.**

ORBCOMM Inc. (Nasdaq: ORBC) is a leading global provider of [Machine-to-Machine \(M2M\) communication](#) solutions and the only commercial satellite network dedicated to M2M. ORBCOMM’s unique combination of global satellite, cellular and dual-mode network connectivity, hardware, web reporting applications and software is the M2M industry’s most complete service offering. Our solutions are designed to remotely track, monitor, and control fixed and mobile assets in core vertical markets including transportation & distribution, heavy equipment, industrial fixed assets, oil & gas, maritime, mining and government.



With nearly 20 years of innovation and expertise in M2M, ORBCOMM has more than 1.6 million subscribers with a diverse customer base including premier OEMs such as Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery Co., Ltd., John Deere, Komatsu Ltd., and Volvo Construction Equipment, as well as end-to-end solutions customers such as C&S Wholesale, Canadian National Railways, CR England, Hub Group, KLLM Transport Services, Marten Transport, Swift Transportation, Target, Tropicana, Tyson Foods, Walmart and Werner Enterprises. For more information, visit [www.orbcomm.com](http://www.orbcomm.com).

### **About Smart Grid**

Smart Grid is the leading website dedicated to the rapidly developing technologies that enable and harness Smart Grids, with particular emphasis on applications, products and software for improving residential, business, institutional and facilities' power consumption.

This Website offers information and analysis for anyone interested in researching, purchasing and applying smart grid technologies. It includes Smart Grid industry news and expert analysis by Carl Ford, Crossfire Media. Visitors will find free resources including Online Communities, blogs, feature articles, videos and more. SmartGrid.TMCnet.com is sponsored by TMC, an integrated, global media company helping clients in print, in person and online, and Crossfire Media, an integrated marketing company with a core focus on future trends in technology. Please visit <http://smart-grid.tmcnet.com>.

### **About TMC**

TMC is a global, integrated media company that supports clients' goals by building communities in print, online, and face to face. TMC publishes multiple magazines including Cloud Computing, IoT Evolution, Customer, and Internet Telephony. TMCnet is the leading source of news and articles for the communications and technology industries, and is read by as many as one million unique visitors monthly. TMC produces a variety of trade events, including ITEXPO, the world's leading business technology event, as well as industry events: Asterisk World; AstriCon; ChannelVision (CVx) Expo; DevCon5 - HTML5 & Mobile App Developer Conference; IoT Evolution Expo; WebRTC Conference & Expo; and more. For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

### **About Crossfire Media**

Crossfire Media is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshows, webinars and newsletters. Crossfire Media services also include providing insight to technology companies and associations to assist in the development of business and technical strategy as well as the development and implementation of effective communications and marketing strategy.

### **Forward-Looking Statements**

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements



about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. "Risk Factors" and Part II, Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2015, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

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