REHRIG PACIFIC SELECTS ORBCOMM’S ANALYTICS SERVICES TO POWER ITS VISION™ BUSINESS INTELLIGENCE PLATFORM

Leverages ORBCOMM’s advanced technology to enhance Rehrig’s software suite and provide their customers with improved performance, usability and reaction time

Rochelle Park, NJ, February 21, 2019 – ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Machine-to-Machine (M2M) and Internet of Things (IoT) solutions, today announced that it has been selected by Rehrig Pacific Company (Rehrig), a leading provider of supply chain solutions, to provide its analytics services to power Rehrig’s Vision™ software suite and enhance the platform’s performance, usability and reaction time. Rehrig’s Vision is designed to provide its customers with actionable business intelligence to maximize their return on investment in fleet and container assets across all lines of Rehrig’s business, including the supply chain, waste management, environmental and retail markets.

ORBCOMM’s robust analytics services enable customers to extract precise, real-time information at high speeds from their asset-based data to determine patterns and predict future outcomes and trends. By integrating ORBCOMM’s analytics solution with its Vision platform, Rehrig’s customers can query massive amounts of real-time asset data in seconds using GPS and RFID technology, providing actionable information and visibility into their supply chain, including missed container pick-ups, inefficient routes, driver behavior, inventory management, and damaged assets. In addition, ORBCOMM’s predictive and prescriptive analytics capabilities empower Rehrig’s customers with valuable business insights to help them realize productivity gains, increase asset utilization, reduce unnecessary operating costs and improve revenue.

“Rehrig is an exciting customer win for our analytics business, which supports their commitment to leveraging cutting-edge technology to enhance their customers’ operations and deliver the highest levels of service and performance in their markets,” said Marc Eisenberg, ORBCOMM’s Chief Executive Officer. “Our advanced analytics services extend beyond just track and trace to transform data from hundreds of thousands of assets into usable, ROI-driven insights, making us a strong partner in Rehrig’s supply chain technology offerings.”

“ORBCOMM’s unique ability to deliver analytics on massive amounts of data at such high speeds is unmatched in the industry and fulfills our most critical requirement for this initiative,” said Rob Martin, Director of Technology Services for Rehrig Pacific Company. “ORBCOMM’s high-performance analytics technology has significantly enhanced our Vision platform and helps us create even more value for our customers as a preferred technology solution supplier. By providing real-time visibility, reliable benchmarks and hidden patterns in their operations, we can help our customers make better business decisions, run their business more efficiently and stay competitive.”

Leveraging its extensive telematics expertise, industry-leading IoT solutions and team of business intelligence experts, ORBCOMM is pursuing a number of additional customer opportunities for
its analytics services focused on the transportation & logistics, supply chain and heavy equipment markets, where the Company has deep domain knowledge, and has identified industry benchmark comparisons and statistical applications applied to machine, logistical and conditional behaviors for these markets.

About ORBCOMM Inc.
ORBCOMM (Nasdaq: ORBC) is a global leader and innovator in the industrial Internet of Things, providing solutions that connect businesses to their assets to deliver increased visibility and operational efficiency. The company offers a broad set of asset monitoring and control solutions, including seamless satellite and cellular connectivity, unique hardware and powerful applications, all backed by end-to-end customer support, from installation to deployment to customer care. ORBCOMM has a diverse customer base including premier OEMs, solutions customers and channel partners spanning transportation, supply chain, warehousing and inventory, heavy equipment, maritime, natural resources, and government. For more information, visit www.orbcomm.com.

Forward-Looking Statements
Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company’s expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company’s control, that may cause the Company’s actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. “Risk Factors” and Part II, Item 7. “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” and elsewhere in our Annual Report on Form 10-K, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

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