



## **APOLLO 13 COMMANDER CAPTAIN JAMES LOVELL TO SERVE AS KEYNOTE SPEAKER AT ORBCOMM'S GLOBAL SOLUTIONS CONFERENCE THIS FALL**

**Fort Lee, NJ, August 3, 2011** - ORBCOMM Inc. (Nasdaq: ORBC), a global satellite data communications company focused on two-way Machine-to-Machine (M2M) communications, today announced that Captain James Lovell, NASA legend and commander of Apollo 13, will serve as the keynote speaker at ORBCOMM's 2011 Global Solutions Conference at the Park Hyatt Aviara in Carlsbad, CA, from October 12-14.

A graduate of the U.S. Naval Academy, the University of Southern California's Aviation Safety School and the Harvard Business School's Advanced Management Program, Lovell was selected by NASA in 1962 to join the Gemini program. His missions included the Gemini 7 flight that saw the first rendezvous of two manned spacecraft and the history-making Moon voyage of Apollo 8, during which he and his fellow crew were the first humans to leave the Earth's gravitational influence.

Lovell's fourth and final flight was on the perilous April 1970 mission of Apollo 13. He was serving as commander of the spacecraft when it suffered an explosion en route to its planned Moon landing. The crew was able to modify the systems in the lunar module into an effective lifeboat, and Lovell steered it in a trajectory around the Moon and back to a safe landing on Earth. The book he later wrote about the incident became the basis of the 1995 Tom Hanks film *Apollo 13*.

Lovell left the space program in 1973 and today serves as president of Lovell Communications, a business devoted to disseminating information about the U.S. space program. In addition to having a small part in the *Apollo 13* film, he appeared in several segments of *From the Earth to the Moon*, the acclaimed HBO miniseries that Tom Hanks produced in 1998. His impressive array of honors includes the Presidential Medal of Freedom, French Legion of Honor, NASA Distinguished and Exceptional Service Medals, and two Navy Distinguished Flying Crosses.

"We are honored to have Captain Lovell, who is one of the most notable icons in the history of aviation and space exploration, serve as this year's Global Solutions Conference keynote speaker," said Marc Eisenberg, Chief Executive Officer of ORBCOMM. "Captain Lovell is a true American hero. We look forward to hearing him tell his inspiring story of the Apollo 13 mission, which embodies the essence of teamwork, leadership, crisis management, and excellence, and how it relates to achieving success in the business world of today and tomorrow."

ORBCOMM's Global Solutions Conference is an annual event that celebrates the company's growth and leadership in the M2M market, educates its customers and partners about new developments in the ORBCOMM world and encourages collaboration and synergy within the ORBCOMM community. ORBCOMM expects over 200 customers, partners, manufacturers, application developers, and executives from more than 15 countries to attend this year's conference, which features the theme, *Driving the M2M Revolution*.



### **About ORBCOMM Inc.**

ORBCOMM is a leading global satellite data communications company, focused on Machine-to-Machine (M2M) communications. Its customers include Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery, Hyundai Heavy Industries, Asset Intelligence a division of I.D. Systems, Inc., Komatsu Ltd., Manitowoc Crane Companies, Inc., and Volvo Construction Equipment among other industry leaders. By means of a global network of low-earth orbit (LEO) satellites and accompanying ground infrastructure, ORBCOMM's low-cost and reliable two-way data communication services track, monitor and control mobile and fixed assets in four core markets: commercial transportation; heavy equipment; industrial fixed assets; and marine/homeland security. ORBCOMM based products are installed on trucks, containers, marine vessels, locomotives, backhoes, pipelines, oil wells, utility meters, storage tanks and other assets. Through the recently acquired StarTrak Information Technologies, LLC, ORBCOMM is an innovator and leading provider of tracking, monitoring and control services for the refrigerated transport market. Under its ReeferTrak<sup>®</sup> and GenTrak<sup>™</sup> brands, the company provides customers with the ability to proactively monitor, manage and remotely control their refrigerated transport assets. ORBCOMM is headquartered in Fort Lee, New Jersey and has its network control center in Dulles, Virginia. For more information, visit [www.orbcomm.com](http://www.orbcomm.com).

### **Forward-Looking Statements**

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. These risks and uncertainties include but are not limited to the risks described in our filings with the Securities and Exchange Commission. Unless required by law, we undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. For more detail on these and other risks, please see our "Risk Factors" section in our annual report on Form 10-K for the year ended December 31, 2010.

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