ORBCOMM LAUNCHES ITS FIRST SELF-POWERED M2M TRACKING AND MONITORING DEVICE
Leverages 14 years of M2M industry leadership, expertise and innovation

Rochelle Park, NJ, May 16, 2013 - ORBCOMM Inc. (Nasdaq: ORBC), a global provider of satellite and cellular-based Machine-to-Machine (M2M) solutions, today announced the availability of the ORBCOMM GT 1100, a self-powered M2M asset tracking and monitoring device targeted for a variety of global markets including transportation and logistics, heavy equipment and oil and gas.

ORBCOMM’s ruggedized, easy-to-install device is designed to fit seamlessly in between the indented spacing on intermodal containers. Its low, one-inch height profile and small form factor are also ideal for tracking and monitoring trailers and other types of cargo assets. The GT 1100 is sensor-compatible and self-powered with solar recharging technology for low power consumption, which works well for tracking and monitoring other remote unpowered assets such as construction and mining equipment.

The ORBCOMM GT 1100 can support three modes of communication – cellular, satellite and dual-mode, which blends cellular and satellite capability. This device will be offered initially with cellular communications capability. Customer samples of this device are available now for trial, and the device will be commercially available in the third quarter of 2013. This fall, the satellite and dual-mode versions of the GT 1100 will be commercially available in conjunction with ORBCOMM’s OG2 next generation constellation launch.

“Based on the strong demand in both domestic and global markets for a flexible, cost-effective and reliable M2M solution, we see a tremendous opportunity for ORBCOMM to leverage its 14 years of industry expertise,” said Marc Eisenberg, ORBCOMM’s Chief Executive Officer. “While most solutions limit asset visibility to one or two views per day, this innovative solution gives you many daily reports. We are excited to bring ORBCOMM’s high-performance GT 1100 to market.”

The GT 1100 also includes a robust software application, CargoWatch™, for comprehensive device management. This web-based application delivers near-real-time, essential alerts on asset status, location, history, and arrival/departure, providing complete visibility for fleet and operations managers.

ORBCOMM will unveil the GT 1100 at the CTIA 2013 conference at the Sands Expo and Convention Center in Las Vegas, NV from May 21-23 at Booth 5335 in the M2M Zone. This device was recently selected as a finalist in the M2M, Sensors, RFID and NFC category of CTIA’s Emerging Technology (E-Tech Award) competition.
About ORBCOMM Inc.

ORBCOMM is a global provider of satellite and cellular-based Machine-to-Machine (M2M) solutions. Its customers include Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery, Hyundai Heavy Industries, Asset Intelligence (a division of I.D. Systems, Inc.), Komatsu Ltd., Manitowoc Crane Companies, Inc., and Volvo Construction Equipment among other industry leaders. By means of a global network of low-earth orbit (LEO) satellites and accompanying ground infrastructure, ORBCOMM’s low-cost and reliable two-way data communication services track, monitor and control mobile and fixed assets in our core markets: commercial transportation; heavy equipment; industrial fixed assets; marine; and homeland security. ORBCOMM based products are installed on trucks, containers, marine vessels, locomotives, backhoes, pipelines, oil wells, utility meters, storage tanks and other assets.

ORBCOMM is an innovator and leading provider of tracking, monitoring and control services for the refrigerated transport market. Under its ReeferTrak®, GenTrak™, and CargoWatch™ brands, the company provides customers with the ability to proactively monitor, manage and remotely control their refrigerated transport assets. Additionally, ORBCOMM provides Automatic Identification System (AIS) data services for vessel tracking and to improve maritime safety to government and commercial customers worldwide. ORBCOMM is headquartered in Rochelle Park, New Jersey and has its network control center in Dulles, Virginia. For more information, visit www.orbcomm.com.

Forward-Looking Statements

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company’s expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company’s control, that may cause the Company’s actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. “Risk Factors” and Part II, Item 7. “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2012, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.
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