



## **ORBCOMM AND TELEFONICA TO PROVIDE WIRELESS CONNECTIVITY FOR M2M SOLUTIONS**

*Strengthens cellular footprint worldwide and expands network service options*

**Rochelle Park, NJ, November 20, 2013** - ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Machine-to-Machine (M2M) solutions, today announced an agreement with Telefonica Digital (Telefonica), one of the world's largest telecommunications companies, that enables ORBCOMM to offer Telefonica's GSM cellular communications service for ORBCOMM's M2M applications across multiple vertical markets worldwide.

Through this agreement, ORBCOMM will expand its connectivity for its end-to-end cellular and dual-mode solutions targeted in the transportation & logistics and heavy equipment industries by leveraging Telefonica's operations in 24 countries as well as roaming agreements covering more than 150 countries.

"We are building the world's most comprehensive offering of both satellite and cellular network services, and our agreement with Telefonica strengthens ORBCOMM's lead as the largest and most diverse multi-network provider in the M2M industry," said Marc Eisenberg, ORBCOMM's Chief Executive Officer. "Telefonica's reliable cellular connectivity will increase our global reach and round out our cellular footprint in key markets."

"This joint service offering will provide ORBCOMM's customers worldwide with versatile connectivity options tailored for their best-of-breed M2M asset tracking and monitoring solutions," said Christian Solomine, Telefonica's Global Partner Sales USA General Manager. "We look forward to leveraging ORBCOMM's expertise and market dominance in M2M to connect even more mobile and fixed assets in every corner of the world."

ORBCOMM will also provide a secure and scalable online platform to simplify satellite, cellular and dual-mode device management, including provisioning and messaging capabilities. With 24x7x365 access to near-real-time data, ORBCOMM's customers can use this platform to increase visibility over their network, improve customer service and promote device reliability and longevity. In addition, this full-service platform, which is built and hosted by ORBCOMM, enables its customers to reduce the complexity, time to market, cost, and risk of developing and deploying their complete M2M solution set.

### **About ORBCOMM Inc.**

ORBCOMM is a global provider of Machine-to-Machine (M2M) solutions. Its customers include Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery, Hyundai Heavy Industries, I.D. Systems, Inc., Komatsu Ltd., Cartrack (Pty.) Ltd., and Volvo Construction Equipment, among other industry leaders. By means of a global network of low-earth orbit (LEO) satellites and accompanying ground infrastructure as well as our Tier One cellular partners, ORBCOMM's low-cost and reliable two-way data communication services track, monitor and control mobile and fixed assets in our core



markets: commercial transportation; heavy equipment; industrial fixed assets; marine; and homeland security.

ORBCOMM is an innovator and leading provider of tracking, monitoring and control services for the transportation market. Under its ReeferTrak<sup>®</sup>, GenTrak<sup>™</sup>, GlobalTrak<sup>®</sup>, and CargoWatch<sup>®</sup> brands, the company provides customers with the ability to proactively monitor, manage and remotely control their cold chain and dry transport assets. Additionally, ORBCOMM provides Automatic Identification System (AIS) data services for vessel tracking and to improve maritime safety to government and commercial customers worldwide. ORBCOMM is headquartered in Rochelle Park, New Jersey and has its network control center in Dulles, Virginia. For more information, visit [www.orbcomm.com](http://www.orbcomm.com).

### **About Telefonica Digital**

Telefónica Digital is a global business division of Telefónica. Its mission is to seize the opportunities within the digital world and deliver new growth for Telefónica through research & development, venture capital, global partnerships and digital services such as cloud computing, mobile advertising, M2M and eHealth. It is also driving innovation in over the top communications under a new umbrella brand called TU and in Big Data through Telefónica Dynamic Insights. Telefónica Digital will deliver these new products and services to Telefónica's 316 million customers as well as entering new markets. It is headquartered in London with regional centres in Silicon Valley, Sao Paulo, Spain and Tel Aviv. Axismed, Eleven Paths, giffgaff, Jajah, Media Networks Latin America and Terra are all managed under the Telefónica Digital umbrella.

To sign up for news alerts and read commentary on Telefónica Digital, visit [www.telefonica.com/digitalhub](http://www.telefonica.com/digitalhub) and track them on Twitter @tefdigital.

### **Forward-Looking Statements**

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. "Risk Factors" and Part II, Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2012, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

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