

Booth Transport Selects ORBCOMM's Asset Tracking Solutions for Mixed Transportation Fleet

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Leverages ORBCOMM's triple-play offering to gain a single, unified view of ISO tanks, road tankers and chassis for optimal fleet management

ROCHELLE PARK, N.J., Feb. 03, 2021 (GLOBE NEWSWIRE) -- ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Internet of Things (IoT) solutions, today announced that it has been selected by Booth Transport, one of Australia's leading national freight and logistics service providers, to provide its **asset tracking solutions** to monitor their fleet of ISO tanks, road tankers and chassis. ORBCOMM's comprehensive solutions provide wireless connectivity through its industry-leading hardware and a single, unified cloud-based analytics platform for optimal **fleet management** across multiple asset classes.

Booth Transport is using ORBCOMM's advanced **asset monitoring solution**, which features a high-sensitivity solar panel and includes some units with a wired **temperature sensor**, to gain complete visibility and control over their mixed fleet. ORBCOMM enables Booth Transport to monitor the temperature of dairy products in its ISO tanks and track its road tankers distributing wine and chassis transporting containers throughout the Australian continent. By leveraging ORBCOMM's best-in-class solution, Booth Transport can access live and scheduled status updates whether their assets are in transit or in the yard, so they always know where their assets are located and if they are empty or loaded, improving turn times and yard management while saving their drivers time and fuel. ORBCOMM's **telematics solution** also provides Booth Transport with the unique ability to see precise data to schedule asset maintenance, inspections and time elapsed for increased utilization and performance.

"We're excited to work with Booth Transport, Australia's top bulk food, container transport and logistics provider, to help them gain critical in-transit visibility and improve the productivity of their diverse fleet," said Christian Allred, ORBCOMM's Senior Vice President and General Manager of Global Sales. "With ORBCOMM's triple-play offering, customers like Booth Transport can leverage the ORBCOMM Platform to streamline how they manage multiple asset types, reduce the complexity of their operations and take advantage of deep data insights to help their

business run smarter.”

“We needed a fully integrated telematics solution with flexible APIs to manage our mixed fleet. ORBCOMM’s powerful platform creates an intelligent logistics environment that enables us to seamlessly track and monitor multiple asset classes through one comprehensive view,” said Mitchell Booth for Booth Transport. “Our investment in ORBCOMM’s powerful IoT technology is already benefiting our bottom line by generating significant efficiencies, improving the safety and compliance of our fleet and enhancing service to our customers, which is our top priority.”

The ORBCOMM devices can be installed externally on assets in about 10 minutes, even when the asset is loaded, making Booth Transport’s deployments quick and efficient with minimal disruption to their operations. Booth Transport is in the process of installing ORBCOMM’s asset tracking solutions at their 10 depots throughout Australia and expects to explore ORBCOMM’s other IoT offerings as part of their efforts to expand their deployment later this year.

About ORBCOMM Inc.

ORBCOMM (Nasdaq: ORBC) is a global leader and innovator in the industrial Internet of Things, providing solutions that connect businesses to their assets to deliver increased visibility and operational efficiency. The company offers a broad set of asset monitoring and control solutions, including seamless satellite and cellular connectivity, unique hardware and powerful applications, all backed by end-to-end customer support, from installation to deployment to customer care. ORBCOMM has a diverse customer base including premier OEMs, solutions customers and channel partners spanning transportation, supply chain, warehousing and inventory, heavy equipment, maritime, natural resources, and government. For more information, visit www.orbcomm.com. You can also connect with ORBCOMM at <https://blog.orbcomm.com>, on Twitter at [@ORBCOMM_Inc](https://twitter.com/ORBCOMM_Inc), at <https://www.linkedin.com/company/orbcomm> or at https://www.youtube.com/c/ORBCOMM_Inc.

Forward-Looking Statements

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company’s expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company’s control, that may cause the Company’s actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. “Risk Factors” and Part II, Item

7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in our Annual Report on Form 10-K, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

ORBCOMM Contacts
For Investors:
Aly Bonilla, VP of Investor Relations
+1 703.433.6360
bonilla.aly@orbcomm.com
investorrelations@orbcomm.com

For Trade Media:
Sue Rutherford, VP of Marketing
+1 613.254.5269
rutherford.sue@orbcomm.com
mediarelations@orbcomm.com

A photo accompanying this announcement is available at

<https://www.globenewswire.com/NewsRoom/AttachmentNg/922b8b5f-9b81-464c-9fff-c69cdbef7391>

ORBCOMM and Booth Transport

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Source: ORBCOMM Inc.