ORBCOMM LAUNCHES COMPLETE DUAL-MODE TELEMATICS SOLUTION FOR HEAVY EQUIPMENT INDUSTRY

Adds innovative end-to-end solutions to existing OEM offerings

Rochelle Park, NJ, June 6, 2013 - ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Machine-to-Machine (M2M) solutions, today announced the availability of a complete end-to-end telematics solution for the heavy equipment industry. Leveraging the strategic acquisition of MobileNet, Inc. as well as long-time partnerships with Quake Global, Inc. (Quake) and Tier One wireless carriers, AT&T, Rogers, T-Mobile, and Vodafone, ORBCOMM is delivering a best-of-breed dual-mode solution. This comprehensive offering combines ORBCOMM’s global satellite and cellular connectivity with a robust web-based analytics platform in a single, low-cost monthly subscription as well as state-of-the-art hardware designed for the rigorous requirements of the heavy equipment market.

Targeted for Original Equipment Manufacturers (OEMs), dealers, rental companies and fleet owners, ORBCOMM’s advanced solution delivers timely and reliable asset utilization and operational information. Customers can receive powerful data insights such as engine hours, RPM activity, fuel level, and asset location anywhere in the world. In addition, this solution can read and analyze engine CAN bus data for preventive maintenance and offers geofencing capabilities to send alerts for unauthorized use outside of pre-designated work sites. This solution’s web portal also integrates seamlessly with OEM and dealer back-office platforms, enabling customers to gain visibility over their fleet, while increasing asset utilization, productivity and customer service.

Powered by ORBCOMM’s global dual-mode communications service, customers can utilize this cost-effective solution to connect to assets even in the most remote locations. By blending ORBCOMM’s satellite and cellular services in a single price, customers can maximize coverage and flexibility while taking advantage of least cost routing. To ensure extended service in the field for long-life assets, this solution works with ORBCOMM’s current OG1 and next generation OG2 satellites and 3G cellular, which together provide complete global coverage and reliable connectivity.

A key portion of the hardware will be Quake’s Q4000 and QPRO dual-mode asset tracking and monitoring devices, which are tailored for ORBCOMM’s heavy equipment solution. These ruggedized, environmentally sealed devices offer a universal protocol that enables M2M communications across ORBCOMM’s current OG1 and next generation OG2 satellite constellation and cellular networks.

“With hundreds of thousands of active OEM devices fielded and more than 14 years of proven success in heavy equipment telematics, we have established ourselves as the undisputed leader in this market,” said Marc Eisenberg, ORBCOMM’s Chief Executive Officer. “Our new end-to-end telematics solution is ideal for any OEM, dealer, rental company, and fleet owner. ORBCOMM and our longstanding partner, Quake Global, are helping leaders in the heavy equipment industry take
advantage of next generation telematics and drive their business to an even higher level of efficiency and productivity, while reducing time to market.”

About ORBCOMM Inc.
ORBCOMM is a global provider of Machine-to-Machine (M2M) solutions. Its customers include Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery, Hyundai Heavy Industries, I.D. Systems, Inc., Komatsu Ltd., Cartrack (Pty.) Ltd., and Volvo Construction Equipment, among other industry leaders. By means of a global network of low-earth orbit (LEO) satellites and accompanying ground infrastructure as well as our Tier One cellular partners, ORBCOMM’s low-cost and reliable two-way data communication services track, monitor and control mobile and fixed assets in our core markets: commercial transportation; heavy equipment; industrial fixed assets; marine; and homeland security.

ORBCOMM is an innovator and leading provider of tracking, monitoring and control services for the transportation market. Under its ReeferTrak®, GenTrak™, GlobalTrak, and CargoWatch™ brands, the company provides customers with the ability to proactively monitor, manage and remotely control their cold chain and dry transport assets. Additionally, ORBCOMM provides Automatic Identification System (AIS) data services for vessel tracking and to improve maritime safety to government and commercial customers worldwide. ORBCOMM is headquartered in Rochelle Park, New Jersey and has its network control center in Dulles, Virginia. For more information, visit www.orbcomm.com.

Forward-Looking Statements
Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company’s expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company’s control, that may cause the Company’s actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. “Risk Factors” and Part II, Item 7. “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2012, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.
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